



SPS policy on quasi commercial activities (August 2019)

Note this policy only applies to images taken or displayed as a direct result of Society activities. It does not cover any photographic work carried out as part of Members private commissions.

As a result of our local profile and also the link with BID and similar groups there is a need to have in place a Society policy to cover any quasi “commercial” photography carried out by members. The objective is to continue to develop our activity in supporting local groups, but at the same time ensuring that we protect Society and member interests as well as adopting a consistent approach.

The policy is:

- As a Society we will only undertake “free” photographic commissions for bonafide organisations which are non-profit making charities, community groups or similar.
- We will not as a Society carry out overtly commercial work for private clients. If our activity incidentally brings such commissions for Members who do provide such a service on a private basis that is acceptable but we need to avoid conflict of interest.
- If the Society or Members provide digital images to appropriate organisations for them to use, then we need to make sure that they are only used for agreed legitimate purposes and not subsequently used for other commercial purposes without consent. To this end it is strongly recommended that members use a standard template (example attached) which recognises members’ copyright.
- Where Members images are requested or available for sale as a result of Society activities there will be a standard approach to pricing as follows:
 - All copyright remains with the author unless he/she specifically agrees to this being given to a third party (see standard template agreement).
 - All prints should have on the back: Image title © Name of the author; Solihull Photographic Society and it is recommended that © information is imbedded in the EXIF data of digital files.
 - Standard print prices
 - Simple un-mounted prints: A4 £25, A3 £35 per print (includes a £5 donation which should be made to club funds)
 - Card mounted prints: A4 £50, A3 £60 per print (includes a £5 donation which should be made to club funds)
 - Mounted and framed prints: cost by negotiation with 5% to Society funds
 - Standard prices for low resolution images for web or similar use
 - At the discretion of the author the images may be provided free of charge or a small charge of up to £5 per image levied
 - In all cases media used for publication must acknowledge the author’s name and that he/she is a member of Solihull Photographic Society
 - Any use of images should also result in a request for small donation to Society funds



Template copyright agreement

Date

I
give permission for my photographic image entitled:

.....
to be used non-exclusively by:

.....

for the purpose of

Specific agreements relating to use of this image (*delete any that are non- applicable*):

- Copyright of the original image remains with me as the author
- The fee for non-exclusive use is £ (*enter nil if appropriate*)
- Permission to use this image is non- transferable unless otherwise agreed in writing
- It is confirmed that the client is over the age of 18 (*if under 18 parent or guardian must sign*)
- The client agrees that the image may also be used by both the author and/or the Society for other purposes without reference to the client

Signed..... (Image author)

Address.....

Signed..... (Client)

Address.....